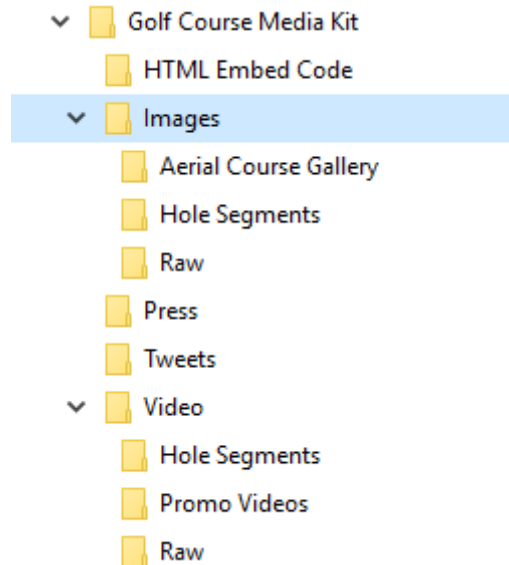# Sample Media Kit

iCaddyPro supplies all the materials gathered on the shoot: Here is the directory tree you will receive on a USB Thumb drive, or the medium of your choice:
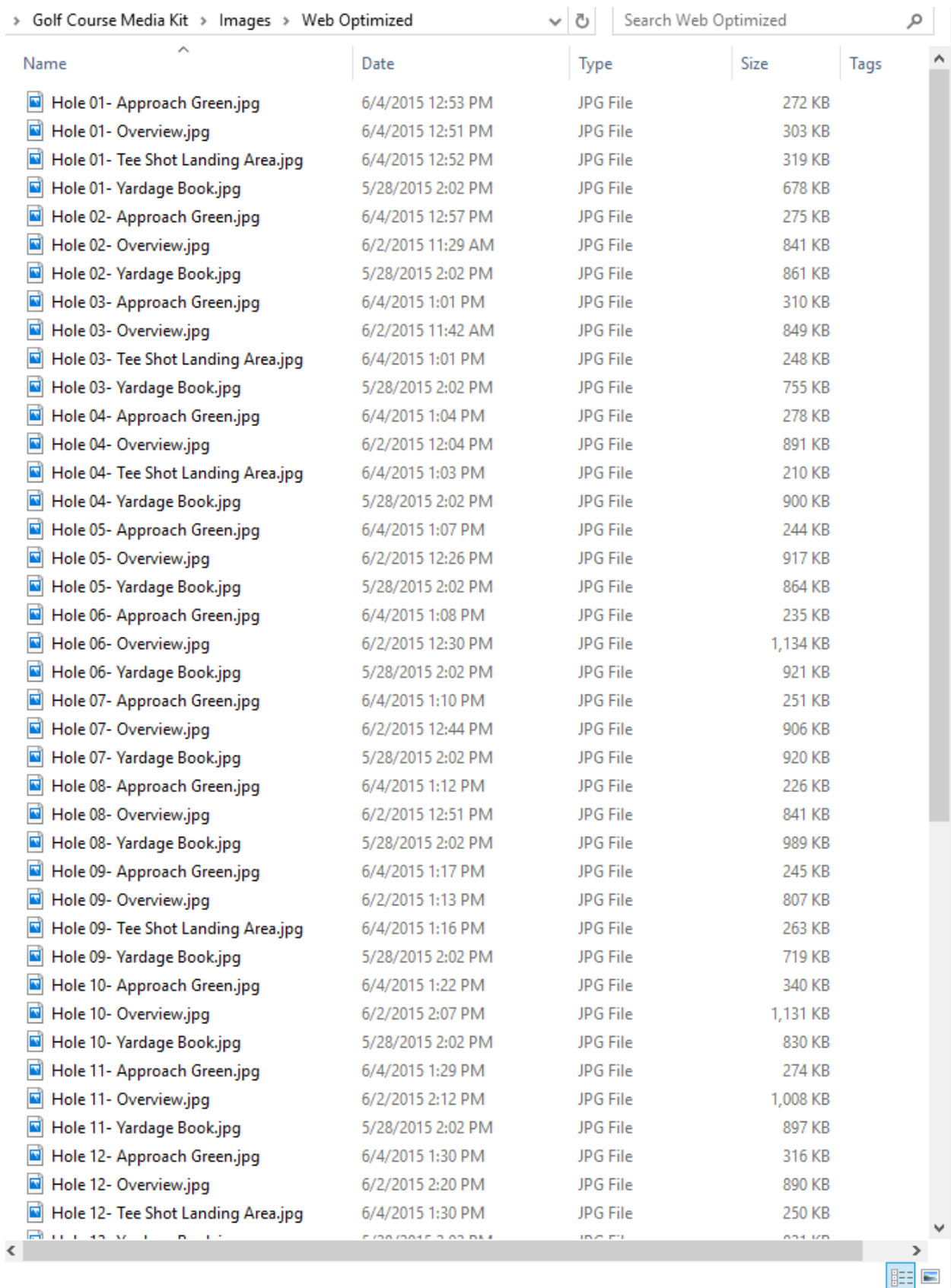

The HTML Embed is a text file that contains your promo video widget, simply open the file, cut and paste the code into any web property (website, blog, etc.) and feel free to play with the settings, the easy to follow documentation is in the file.

We include two press releases, one that is more promotional for local publications, and a more general interest one about drones that features your course, designed for a wider audience hence more likely to be picked up by larger publications.
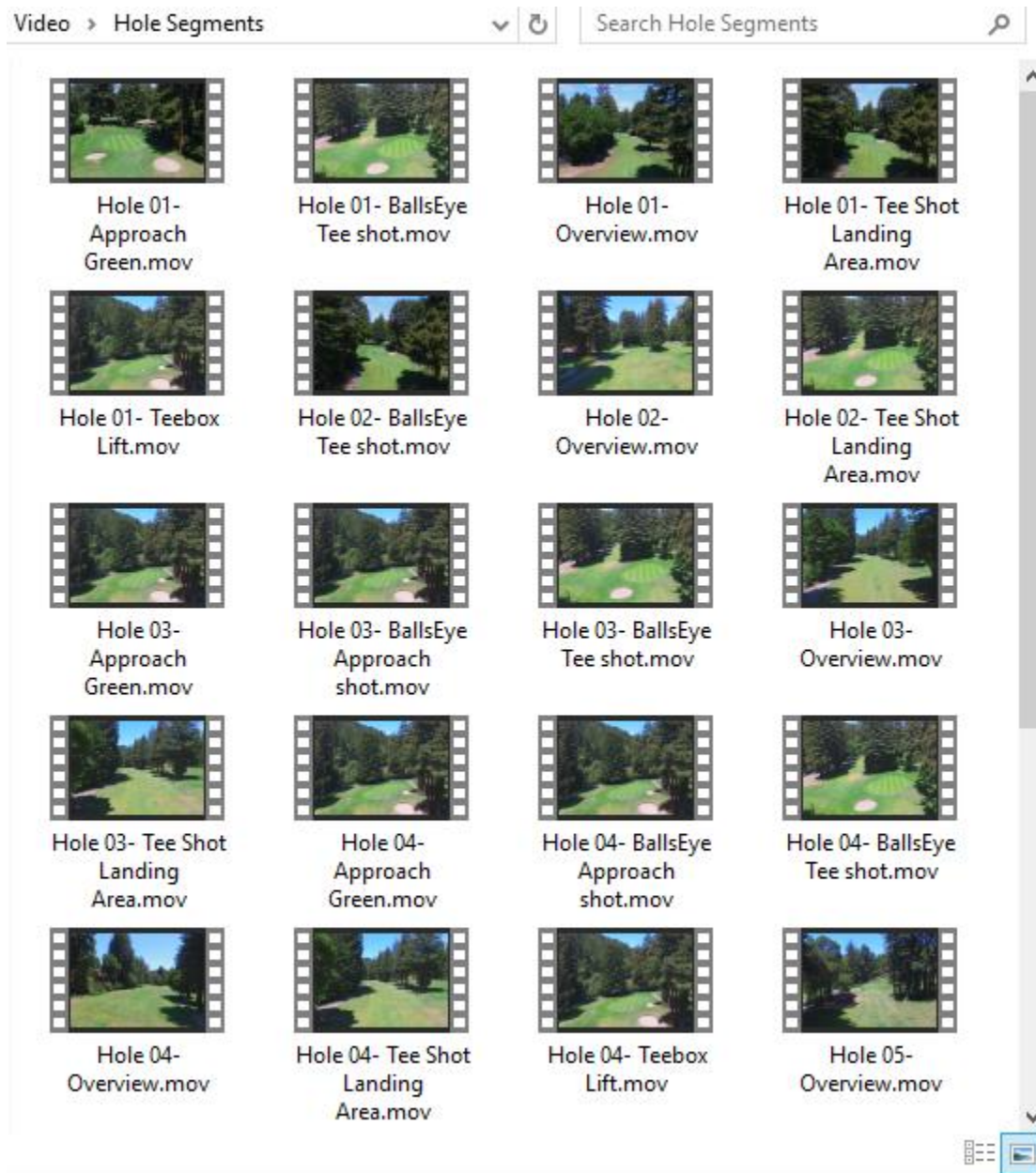
We select a few marquis pictures and touch them up (eliminate any brown spots or other imperfections) for use anywhere. In our gallery, we select the most beautiful images for your gallery section of iCaddyPro's site.

iCaddyPro names the files in a way that makes them easily accessible from your computer:

Golf Course Media Kit > Images > Web Optimized

Search Web Optimized

Name	Date	Type	Size	Tags
Hole 01- Approach Green.jpg	6/4/2015 12:53 PM	JPG File	272 KB	
Hole 01- Overview.jpg	6/4/2015 12:51 PM	JPG File	303 KB	
Hole 01- Tee Shot Landing Area.jpg	6/4/2015 12:52 PM	JPG File	319 KB	
Hole 01- Yardage Book.jpg	5/28/2015 2:02 PM	JPG File	678 KB	
Hole 02- Approach Green.jpg	6/4/2015 12:57 PM	JPG File	275 KB	
Hole 02- Overview.jpg	6/2/2015 11:29 AM	JPG File	841 KB	
Hole 02- Yardage Book.jpg	5/28/2015 2:02 PM	JPG File	861 KB	
Hole 03- Approach Green.jpg	6/4/2015 1:01 PM	JPG File	310 KB	
Hole 03- Overview.jpg	6/2/2015 11:42 AM	JPG File	849 KB	
Hole 03- Tee Shot Landing Area.jpg	6/4/2015 1:01 PM	JPG File	248 KB	
Hole 03- Yardage Book.jpg	5/28/2015 2:02 PM	JPG File	755 KB	
Hole 04- Approach Green.jpg	6/4/2015 1:04 PM	JPG File	278 KB	
Hole 04- Overview.jpg	6/2/2015 12:04 PM	JPG File	891 KB	
Hole 04- Tee Shot Landing Area.jpg	6/4/2015 1:03 PM	JPG File	210 KB	
Hole 04- Yardage Book.jpg	5/28/2015 2:02 PM	JPG File	900 KB	
Hole 05- Approach Green.jpg	6/4/2015 1:07 PM	JPG File	244 KB	
Hole 05- Overview.jpg	6/2/2015 12:26 PM	JPG File	917 KB	
Hole 05- Yardage Book.jpg	5/28/2015 2:02 PM	JPG File	864 KB	
Hole 06- Approach Green.jpg	6/4/2015 1:08 PM	JPG File	235 KB	
Hole 06- Overview.jpg	6/2/2015 12:30 PM	JPG File	1,134 KB	
Hole 06- Yardage Book.jpg	5/28/2015 2:02 PM	JPG File	921 KB	
Hole 07- Approach Green.jpg	6/4/2015 1:10 PM	JPG File	251 KB	
Hole 07- Overview.jpg	6/2/2015 12:44 PM	JPG File	906 KB	
Hole 07- Yardage Book.jpg	5/28/2015 2:02 PM	JPG File	920 KB	
Hole 08- Approach Green.jpg	6/4/2015 1:12 PM	JPG File	226 KB	
Hole 08- Overview.jpg	6/2/2015 12:51 PM	JPG File	841 KB	
Hole 08- Yardage Book.jpg	5/28/2015 2:02 PM	JPG File	989 KB	
Hole 09- Approach Green.jpg	6/4/2015 1:17 PM	JPG File	245 KB	
Hole 09- Overview.jpg	6/2/2015 1:13 PM	JPG File	807 KB	
Hole 09- Tee Shot Landing Area.jpg	6/4/2015 1:16 PM	JPG File	263 KB	
Hole 09- Yardage Book.jpg	5/28/2015 2:02 PM	JPG File	719 KB	
Hole 10- Approach Green.jpg	6/4/2015 1:22 PM	JPG File	340 KB	
Hole 10- Overview.jpg	6/2/2015 2:07 PM	JPG File	1,131 KB	
Hole 10- Yardage Book.jpg	5/28/2015 2:02 PM	JPG File	830 KB	
Hole 11- Approach Green.jpg	6/4/2015 1:29 PM	JPG File	274 KB	
Hole 11- Overview.jpg	6/2/2015 2:12 PM	JPG File	1,008 KB	
Hole 11- Yardage Book.jpg	5/28/2015 2:02 PM	JPG File	897 KB	
Hole 12- Approach Green.jpg	6/4/2015 1:30 PM	JPG File	316 KB	
Hole 12- Overview.jpg	6/2/2015 2:20 PM	JPG File	890 KB	
Hole 12- Tee Shot Landing Area.jpg	6/4/2015 1:30 PM	JPG File	250 KB	

The same for your videos:

Hole 01-Approach Green.mov	Hole 01- BallsEye Tee shot.mov	Hole 01-Overview.mov	Hole 01- Tee Shot Landing Area.mov
Hole 01- Teebox Lift.mov	Hole 02- BallsEye Tee shot.mov	Hole 02-Overview.mov	Hole 02- Tee Shot Landing Area.mov
Hole 03-Approach Green.mov	Hole 03- BallsEye Approach shot.mov	Hole 03- BallsEye Tee shot.mov	Hole 03-Overview.mov
Hole 03- Tee Shot Landing Area.mov	Hole 04-Approach Green.mov	Hole 04- BallsEye Approach shot.mov	Hole 04- BallsEye Tee shot.mov
Hole 04-Overview.mov	Hole 04- Tee Shot Landing Area.mov	Hole 04- Teebox Lift.mov	Hole 05-Overview.mov

Naturally, you can display your files either as icons or as a list view, this is a function of your operating system. It is designed to make finding, then posting the images and videos as easy as possible.

iCaddyPro further assists the media posting process by sharing options available on the Digital Yardage Book (demo.icaddypro.com). This allows your golfers to help you with the social marketing since they can easily share the media.

Further details of the entire package are available on iSkyViewLLC.com/icaddypro